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Area:	Registered Mercy Marks
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## PROCEDURE FOR APPROVAL TO USE A REGISTERED MERCY MARK

### Principle

The silver and black Mercy Cross, as depicted on the Certificate of Registration of Trademark No 1053490, is the defining emblem of Sisters of Mercy worldwide. As it is presented to each sister on the occasion of her profession of vows and is a symbol of her membership of her congregation, it has particular and sacred significance which ought not be compromised by inappropriate representation, display or distribution.

Likewise the words “Sisters of Mercy” (Trademark No. 1579177) and “Catherine McAuley” (Trademark No. 1579178) are of special significance to each sister being the name of the group to which she has committed herself by her Profession of Vows and the name of the Founder. As such they too ought not to be compromised by inappropriate use.

To protect against any inappropriate use these mercy marks have been registered in both Australia and Papua New Guinea and are jointly owned by the Sisters of Mercy Brisbane Congregation, Sisters of Mercy North Sydney Congregation, Sisters of Mercy Parramatta Congregation and the Institute of Sisters of Mercy of Australia and Papua New Guinea.

This document outlines the procedure for ISMAPNG members, ISMAPNG ministries and others to obtain permission to use a registered Mercy Mark.

### Use of Mercy Cross



The wearing of the Mercy Cross, normally in the form of a badge or medallion, is the exclusive privilege and right of Sisters of Mercy. For this reason, it is not sold or given to others.



Representation of the Mercy Cross in art forms, for example, carving, sculpture, embroidery, graphic design, for purposes of honouring or promoting the identity or mission of Sisters of Mercy, or for liturgical purposes, is ordinarily acceptable.

If however, the intended representation is to be stylised or embellished or if it is to be produced for purposes other than those stated above, including being used in items intended for sale, permission must be obtained from Institute of Sisters of Mercy of Australia and Papua New Guinea. When seeking permission for such use or representation of the Mercy Cross, applicants are requested to provide a drawing or model or digital image, along with details of its actual colour, material and dimensions and to state the context in which the representation will be used.

### **Use of Trade Words**

The use of the registered trade words “Sisters of Mercy” and “Catherine McAuley” for purposes of honouring or promoting the identity or mission of the Sisters of Mercy, or for liturgical purposes, is ordinarily acceptable.

If however, they are to be used other than stated above, including being used in items intended for sale, permission must be obtained from Institute of Sisters of Mercy of Australia and Papua New Guinea. When seeking permission to use the trade words, applicants are requested to provide details of the context in which the words will be used. If they are to be used on items, applicants are requested to provide a drawing or model or digital image of the proposed item and to state the context in which it will be used.

### **Where to Apply for Approval to Use a Mercy Mark**

A request for approval should be addressed to

Trademark Request:

Secretary, Institute Trademark Committee

Institute of Sisters of Mercy of Australia and Papua New Guinea

PO Box 284, Petersham NSW 2049

or

by email: [trademarks@ismapng.org.au](mailto:trademarks@ismapng.org.au)

For further information please check our website at: [institute.mercy.org.au](http://institute.mercy.org.au)



## Version Control Page

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<b>Document description</b>	Procedure for approval to use registered Mercy Marks		
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